Sakanashi and Associates Inc.
WE HELP YOU ACHIEVE YOUR BUSINESS GOALS FASTER

Business Plan Chart

Executive Summary				
Company Profile				
Marketing Plan	Market Research → Industry Profile, Customer Profile, Product Profile, Competitive Analysis		Positioning Statement → Marketing Objectives → Marketing Strategies (Product, Price, Place, People, Promotion)	Promotional Plan
Sales Plan	Sales Forecast			
	Sales Goals → Sales Objectives → Sales Strategies → Sales Activities			
Operations Plan	Process or Methodology	Resource Strategy	Capacity Output	
Financial Plan	Income Statement	Cash Flow	Balance Sheet	Break Even
3 Mo. Sales Activity Plan				
Future Goals				
Appendix				